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## **GENERAL COLLECTION STATEMENT**

**MELBOURNE  
FASHION  
FESTIVAL LTD®**

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To assist us in conducting our business functions and activities (including providing you with information, products or services and assessing your application to participate in the Virgin Australia Melbourne Fashion Festival), we need to collect personal information about you. By providing your personal information to us, you agree to its use and disclosure in accordance with this statement and our Privacy Policy by Virgin Australia Melbourne Fashion Festival. If you do not agree to such use and disclosure, you must not provide your personal information to us, and we may not be able to provide certain products or services to you (including providing you with information or promotional discounts from us and our partners), or you may not be able to participate in the Virgin Australia Melbourne Fashion Festival. We may disclose your personal information to other parties, including to our related entities, third party service providers or contractors appointed by VAMFF to perform services for us or on our behalf (such as website and data hosting providers, third parties who provide services in connection with the Virgin Australia Melbourne Fashion Festival such as stylists and PR agencies), and otherwise as specified in our Privacy Policy. From time to time, these third parties may be located (and therefore your personal information may be disclosed) overseas, including the United States of America, and other countries from time to time. We may use and disclose your personal information for direct marketing purposes, unless you opt out. Our Privacy Policy is available at <http://www.vamff.com.au/resources/privacy-policy>. It contains our contact details, information about how you may access and seek correction of your personal information, how you may complain about a breach of your privacy, and how we will deal with that complaint.